



THE CREATIVE IMPACT FUND

*Celebrating 30 Years
of Making a Dramatic Difference*

In celebration of our 30th anniversary, The Theatre Lab has launched **The Creative Impact Fund** with the goal of raising \$100,000 for strategic initiatives in 2022–2023.

We invite you to invest in our vision for the future of theatre education in Washington, DC and in the impact of transformative theatre education experiences for all.

For 30 years The Theatre Lab has provided the Washington metro area with award-winning dramatic arts education and life-changing opportunities for creative self-expression. What makes The Theatre Lab unique is its commitment to using theatre education to create a community of inclusion and belonging, especially for our region's most vulnerable, and to develop a next generation of artists who are prepared to tell stories that speak to our shared humanity. Each year, we offer more than \$150,000 in need-based scholarships to young people, removing systemic financial barriers to arts participation. Through our groundbreaking Life Stories® programs, we also teach hundreds of people to create original works of dramatic

art based on their lived experiences—including young men in prison, low-income seniors, wounded veterans, unhoused women in addiction recovery, and many others whose voices are too frequently ignored.

Throughout the pandemic, The Theatre Lab never closed its doors, bringing the joy of creative connection to more than 4,000 youth, adults, and seniors. As we emerge from a period of social isolation with grave economic, societal, and mental health consequences, the need for equitable theatre education is stronger than ever. Please join us in investing in the creative potential of our region as we look ahead to the next 30 years of The Theatre Lab.



YOUR SUPPORT WILL HELP US MAKE A CREATIVE IMPACT BY

▶ ADVANCING SOCIAL JUSTICE THROUGH THE ARTS

- Expanding Life Stories® programs to elevate the voices of more than 700 people each year from the region’s historically underrepresented communities;
- Creating a national platform for Life Stories® to allow educators and social service providers from around the country to bring its proven benefits to their own communities;
- Partnering with the DC Arts Education Alliance to launch the Arts Institute for Creative Advancement, a multidisciplinary arts training program preparing disconnected young people, ages 16–24, to enter DC’s creative economy as theatre technicians and production engineers.

▶ ENSURING ACCESS TO EXCEPTIONAL ARTS EDUCATION

- Increasing funding for need-based scholarships to our youth programs by 25% and expanding recruitment efforts in wards and counties that have been hardest hit by the pandemic;
- Training faculty in trauma-responsive classroom approaches and methodologies for building safe and equitable creative spaces;
- Expanding course offerings and investing in improved performance spaces;
- Working with DCPS teachers to incorporate Life Stories® teaching methodologies into school curricula to center student voices.

▶ SUSTAINING IMPACT

- Growing and diversifying our Board;
- Investing in staff development and leadership succession planning;
- Growing operating reserves so we can stay responsive to rapid changes in the economy, health conditions, and social infrastructure.

SUPPORTING THE FUND

In celebration of our 30th Anniversary, The Theatre Lab has launched the Creative Impact Fund, with a goal of \$100,000. Contributions can be made in either one-time or two- or three-year pledges. All gifts will be tax-deductible and may include planned giving and gifts of securities.

The Fund, designed to promote the stated objectives of **Advancing Social Justice**, **Ensuring Access**, and **Sustaining Impact**, will be a restricted reserve administered by the Finance Committee of The Theatre Lab’s Board of Directors.

DONOR RECOGNITION

Your donation to the Fund for Transformative Theatre Education will be acknowledged through name and/or logo placement on The Theatre Lab’s website and in all 2022–2023 printed and digital catalogues and programs, reaching more than 50,000 individuals throughout the year.

TO GIVE, VISIT
[THEATRELAB.ORG/IMPACT](https://theatrelab.org/impact)

THE FUND WILL FEATURE THE FOLLOWING DISTINCTIVE DONOR LEVELS:

LEADERSHIP 30 CIRCLE

The top 30 donors to the Fund will be recognized at this elite level in all Theatre Lab printed and digital publications through the year 2023, highlighting their transformative impact on our work.

JUSTICE LEAGUE (\$30,000+)

Donors who give \$30,000 or more will receive unique naming rights for an ongoing Life Stories® program of their choice, serving vulnerable and underrepresented youth and adults in the DC region, plus all benefits below.

ACCESS ACES (\$10,000+)

Donors who give \$10,000 or more will receive naming rights for a Theatre Lab scholarship fund, ensuring the region’s underserved youth have access to summer and school-break programs, plus all benefits below.

IMPACT MAKERS (\$5,000+)

Donors who give \$5,000 or more will receive a tile on the Wall of Fame outside The Theatre Lab’s dedicated offices and classroom, plus all benefits below.

SUSTAINERS (\$1,000+)

Donors who give \$1,000 or more will receive 2 tickets to each of The Theatre Lab’s student productions and invitations to all Theatre Lab VIP events in 2022–2023.